BUSINESS
PRODUCT CATALOG

Line Focus
Technologies Pvt Ltd

● Responsive Webdesign   ● Web Application   ● Search Engine Optimization

● Digital Marketing   ● Mobile Application   ● E - Commerce Application

Line Focus established in the year 2005, is a uniquely proficient, professional and creative Web Designing and Software Development Company providing complete solutions for internet marketing and Web Services including B2B and B2C E-Commerce solutions. Line Focus also acts as an offshore development centre to develop offshore firms to optimize their Business implication in the worldwide market.

Our Web-based Software Applications helps customers to create triumphant online proposals in the fields of Web Designing, Web Hosting, Web Development, E-Commerce Solutions, SEO, Logo Design, Online Content Management System and more. Line Focus provides Complete IT solutions for all your business needs. Line Focus is a Web Designing and Software Development concern in chennai specialized in creative web design and innovative Web Applications.

Line Focus aims to provide better solutions for your web needs at an affordable cost with supreme quality and fast delivery. We value our Customers and we work on their project depending on their specific needs and help them achieve their goals. We also provide SEO services to improve the business of our Customers. Our motto is to create each project from the Scratch and we do not use any templates to take a shortcut. Hence, our Web Design and Web Applications are always created innovatively and we do work on the exact requirement of the Customers and deliver within the required period. We provide best Web solutions to each Client and continuous service and updates will be provided to the Customers on a regular basis

For a quicker look at our innovative projects, feel free to surf through our Portfolio section of this Website. If you require more information, please do get in touch with us.

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Responsive Web Design

Adaptive or Responsive Web Design is the method of creating the design and development that respond to the screen size, orientation and platform. The Website will automatically switch over or become compatible with Mobiles, Laptops, Tablets or Ipads and adapt for different resolutions, image size and scripts. Responsive Website responds to their Environment.

Line Focus is one of the best Responsive Web Designers in Chennai, Tamilnadu, India. Our team has highly expertise Multi platform Designers who can develop a Responsive Web Design with high standards.

New inventions are inevitable and in the next 5 years there might be a lot of new inventions and this Responsive Web Design will eliminate the need for a specific design and development for every new invention of gadgets in the Market.

Benefits of Responsive Web Design

Adjust your web page based on the device and screen size used by the visitor.

Websites are designed with neutrality to adapt to various devices

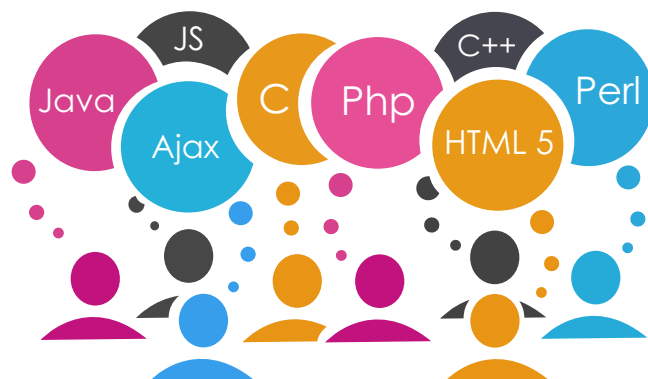Can avoid duplication of content which will be very helpful in SEO Standards.

No need to develop a separate Mobile Website.

Your website will reach to maximum number of customers using various devices.

Software Development

Our team of experienced Software Developers with expertise in the latest technologies and various software platforms with all possible software solutions to the Clients. Line Focus is a leading Software Development Company providing wide range of Software Solutions to clients for various industries worldwide.

JS · Java · Ajax · C · Php · C++ · HTML 5 · Perl

Our Product

Billing Software

Textile Software

Super Market Software

Mobile Shop Software

Courier Management Software
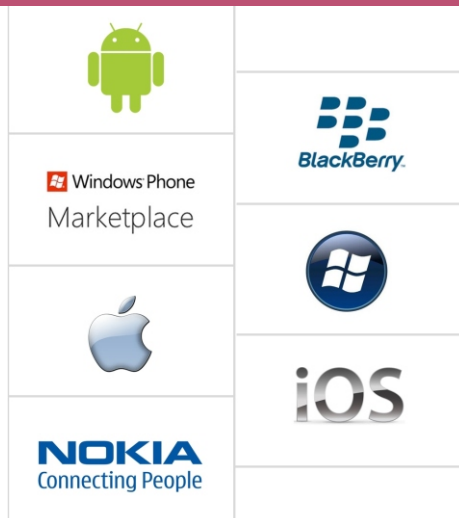
Logistics Software

School Management Software

Travel Management

Product

Process

Sales

Report

Secured Login

Billing

Backup

Barcode Printer

Admin

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App Development

We have a team of App Developers both IOS & Android who are dedicated to develop the best application suitable to your needs with an intuitive framework. We shall work on App Development, IOS & Android Web Development and Android Games Development in International Standards.

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Application Categories includes but not limited to

- Social Networking Integrated Apps
- Job Portal Apps
- Commerce Apps
- E-Commerce Apps
- Shopping Apps

- News Apps
- Entertainment Apps
- Travel Apps
- Learning Apps and much more.

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Search Engine Optimization

Maximis
your number of Visitors

SEO – Maximise your number of Visitors

Search Engine Optimization involves the process of optimizing the website to SEO standards and thereby making the website Search Engine Friendly. SEO is a boon to the website as it helps to improve visitors to the website and thereby improve the business. Our SEO Services includes On Page and Off Page Optimization.

On-page solution

Keyword diagnosis/Implementation

Content advancement/optimization

XML & ROR Site Map implementation

Meta tag optimization

Header tag Optimization

Canonical/404 implementation

Image optimization

Internal navigation optimization

Video optimization

URL re-writing

Off Page Solution

- Link esteem building
- Article/blog submission
- URL submission
- Directory submission

- RSS Feed distribution
- Blog Pinging
- Press Release submission
- Classified submissions

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Digital Marketing

Digital marketing is the promotion of products or brands via one or more forms of electronic media. Digital marketing differs from traditional marketing in that it involves the use of channels and methods that enable an organization to analyze marketing campaigns and understand what is working and what isn't – typically in real time.

Why is Digital Marketing Important?

- Digital marketing is affordable than offline marketing methods.
- It reaches a wider audience
- Results can be tracked and monitored.
- Customer Response Rates can be viewed
- Measure of Success of Marketing Campaign is realtime
- Get ahead of your Competitors
- Good reputation of Business

Google Analytics

Advertise Online

Bulk Email Marketing

Affiliate Marketing

DIGITAL MARKETING

E-Commerce

Social Media Marketing

Content Marketing

Pay Per Click Marketing

Planning

Target people

Brand Creation

Social Networking

Promotion

Online Advertising

Be Found By
New Customer & Viewers
on world wide

Digital activities

- Social Media Audit
- Researching our Social Media Presence
- Social Media Management (Strategy, Campaign & Releases)
- Strategic Presence Creation on Social Media
- Presence, Promotion & Response Management
- Analyzing Opportunities for Social Media Outreach
- Execution of Social Media Outreach (Media releases)

A brand is worthless
if it doesn't **connect**
with the right audiences in a relevant way

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